



OHIO OIL AND GAS ENERGY EDUCATION PROGRAM'S SOCIAL MEDIA INDUSTRY TRAINING WORKSHOP

THURSDAY, MARCH 18, 2010

CONDUCTED BY: WEBBED MARKETING



What are Twitter, LinkedIn, Facebook, Blogs and other forms of Social Media?

Learn how the media, government, general public, industry and especially "anti-industry" groups are using these social media tools! How do you use them? How can you utilize social media to help your company AND the industry's efforts through social media?

Join us for this **free** OOGEEP Special Industry Training Workshop on Thursday, March 18, 2010, from 9:00 – 11:00 a.m., OOGA Winter Meeting, Easton Hilton, Columbus, Ohio. We will also share several case studies and real examples of social media campaigns that have positively helped other businesses and organizations.

Space is limited to the first 100 industry registrants, and you do not need to be registered for the OOGA Winter Meeting to participate. For more information, or to register for this workshop, please contact the Ohio Oil and Gas Energy Education Program ("OOGEEP") directly at (740) 587-0410 or reda@oogEEP.org.

[REGISTRATION FORM \(Complete One Per Person\)](#)

Name: _____ Nickname for Badge: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Email: _____@_____

**Return to: Ohio Oil and Gas Energy Education Program, P.O. Box 187, Granville, OH 43023.
(740) 587-0410, (740) 587-0446 Fax, or achapman@oogEEP.org. To reduce costs for this free seminar, there will be no online registration available for this workshop.**